



Region 5 Meeting
Staying Competitive in Declining Enrollment Environment
Hosted by Southern State Community College
1850 Davids Dr., Wilmington, OH
September 20-22, 2017

Wednesday, September 20, 2017

6:00 pm Holiday Inn Express Hotel Check-in; dinner on your own

Thursday, September 21, 2017

8:00-8:30 Breakfast and Registration; Room 303; Wilmington Campus, SSCC

8:30-9:00 **Welcome**

~ Dr. Kevin Boys, President, SSCC (*Welcome Video*)

~ John Joy, North Campus Director, Dean of Workforce Development, SSCC

~ Mark Huss, NAPFTDS President

9:00-10:00 **Increasing Enrollment through Post-Secondary Partnerships and Social Media**

~ Lathe Moore, Adult Ed. Director, Pike County Career Technology Center

~ Elizabeth Burkard, Director of Marketing, SSCC

10:00-10:15 *Break*

10:15-12:00 **Industry Showcase and Partner Spotlight**

~ R & L Carriers – Hometown Showcase (*Display in main parking lot*)

~ Sewell Carriers – Freight company based in Wilmington; family owned

~ Schneider, Director of Training Schools; Regional Recruiter

12:00-1:00 *Lunch Room 303*

1:00-2:00 **Four Step Teaching Method**

~ John Sawyer, Driver Training Consultant, AAA

2:00-2:45 **Panel Discussion on Controlling Fleet expenses**

~ John T. Smith, Director, SSCC

~ Rob Camp, Manager, Ironwill Enterprises

~ Patric Irwin, VP, Comm. Insurance and Surety, Trimble Insurance

2:45 – 3:00 *Break*

3:00-3:45 **Human Trafficking-New Ohio Requirements and Video**

~ Ohio Department of Public Safety Representative

4:00-4:45 **Hiring Good Instructors**

~ Ian Wilson, Director, Cuyahoga Community College

6:00 p.m. Reception and Dinner

Friday, September 22, 2017

8:00-8:30 Breakfast and Networking

8:30-9:15 **Successful/Best Practices in Funding Women, Veterans, and others**

~ Tara Campbell, Ohio Means Jobs-Highland

9:15-9:45 **NAPFTDS Update**

~ Mark Huss, President NAPFTDS

9:45-10:00 *Break*

10:00-11:00 **Ohio Revolving Loan Fund**

~ Mike Fracassa, Director, Workforce Dev. Loan Fund, Ohio Department of Treasury

~ John Magill, Assist. Deputy Chancellor Economic Advancement, OH Dept. of Higher Ed.

11:00-11:30 Evaluation and Concluding remarks

11:30 *Lunch and Depart for home*